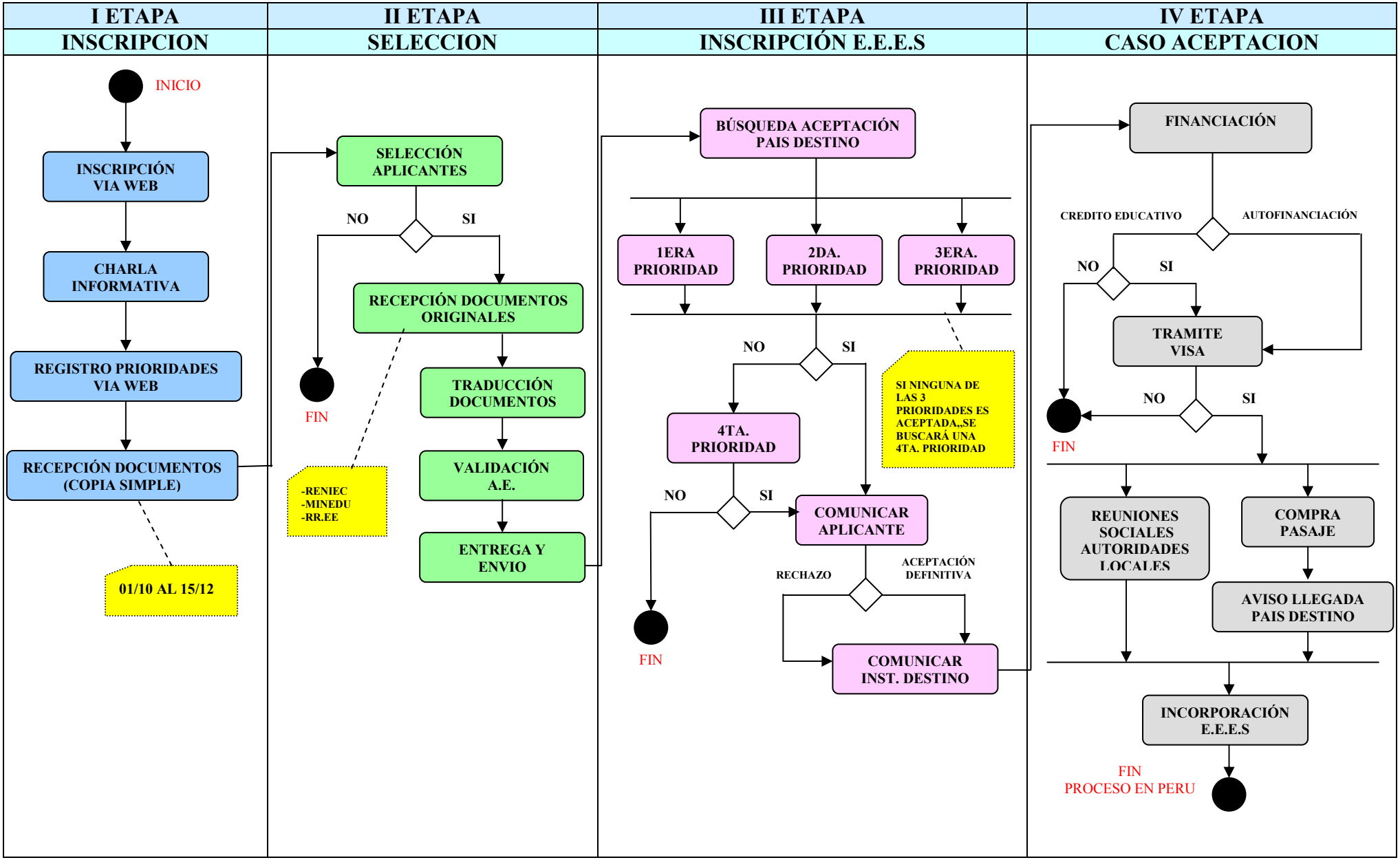PROCESO DE PROGRAMA DE BECAS ACADÉMICAS